

ALEXANDRA PARK & PALACE ADVISORY COMMITTEE RESOLUTIONS

ATTACHMENT A

**ADVICE AND RECOMMENDATIONS OF THE ADVISORY COMMITTEE FROM ITS MEETING ON**

**5<sup>th</sup> APRIL 2011**

**PRESENTED TO THE ALEXANDRA PALACE AND PARK BOARD MEETING ON 9<sup>th</sup> MAY 2011**

**COMPLETED WITH THE BOARD'S ACCEPTANCE/REJECTION AND REASONS WHY AS APPROPRIATE**

	<b>Advice and Recommendations</b>	<b>Accepted or Rejected and Reasons Why</b>
1	<p><b><u>SAC Agenda item 4. ii. Cricket Clubhouse and Grounds Proposals</u></b></p> <p>RECEIVED as laid out in the report (Attachment B).</p> <p>NOTED</p> <ul style="list-style-type: none"><li>• The Committee was generally in favour of Phase 1 of the proposals but was concerned about the impact of Phase 2 and recommended that proper consultation takes place outside of the summer holiday period, including full details about the scale and size of the MUGA, floodlighting and the affect on the surrounding natural habitats and locality.</li><li>• The floodlighting would be a particular concern to the local community.</li><li>• More information on the proposals should be brought back to the Committee before the Board be asked to consider Phase 2.</li><li>• ·In response to concerns that the proposals could affect the Heritage lottery Funding received by the Park, its Metropolitan Open Land status and Historic Park status it was noted that there were previously buildings on the site and Heritage Lottery funding was based largely on the Park Management Plan.</li></ul> <p><b>RESOLVED</b> that, in light of the comments above more information on Phase 2 should provided at a future meeting of the Committee, particularly in relation to floodlighting, and the impact of the proposals on the natural habitat in the Park and the view of the Palace.</p>	

ALEXANDRA PARK & PALACE ADVISORY COMMITTEE RESOLUTIONS

2	<p><b><u>SAC agenda item 4. iv. Alexandra Palace Signage Strategy</u></b></p> <p>RECEIVED as laid out in the report (Attachment C).</p> <p>NOTED</p> <ul style="list-style-type: none"><li>• The comments of Committee Members that the size of the signage would impinge on the views from the Palace and that new signs should be limited to the Parks entrances and roads rather than in and around the Park.</li><li>• In response to comments that signage should avoid being placed on the grass in the Park or on lamp-posts, officers reported that of the current 25 lamp-posts only 15 lamp-posts will remain in the Park and hence there would be the removal of some unnecessary signage.</li><li>• Advertising on the larger sign boards would be limited to events happening at the Palace and in the Park and that all signs will be uniform in appearance with the AP branding at the top.</li><li>• The Committee supported the strategy for and the re-branding of the pub but expressed concerns about the name “Bar and Kitchen” , and suggested a name which connected with the Palace.</li></ul> <p><b>RESOLVED</b></p> <p>i. That the need for new signage in and around the Palace was recognised and that the Board should be asked to note the comments above.</p> <p>ii. That action to promote the bar was required but the proposed name of “Bar and Kitchen” be reconsidered.</p>	
3	<p><b><u>SAC agenda item 4.vii. Alexandra Palace and Park Vision</u></b></p> <p>RECEIVED the vision and mission statement as set out below:</p> <p><b>Mission: “To uphold, maintain and repair the Palace and to maintain the Park and Palace as a place of public resort and recreation and for other public purposes.”</b> (Alexandra Park and Palace Act 1985)</p> <p><b>Vision: "To regenerate Alexandra Palace and Park, in the pioneering spirit of our founders, creating a proud, iconic London destination with global appeal - a successful, valuable and sustainable asset for all, including the local community and stakeholders."</b></p>	

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NOTED

- Committee members suggested that the mission statement could be more specific and should include the word “heritage”. Officers explained that the strategic plan would include specific details about the various areas of the Palace.
- A Committee Member commented that the statements should not be changed but that the business and strategic plans should focus on and include the specific details.

**RESOLVED** to note the vision and mission statements but the Board be asked to note the comments above.

	<p>NOTED</p> <ul style="list-style-type: none"><li>• Committee members suggested that the mission statement could be more specific and should include the word “heritage”. Officers explained that the strategic plan would include specific details about the various areas of the Palace.</li><li>• A Committee Member commented that the statements should not be changed but that the business and strategic plans should focus on and include the specific details.</li></ul> <p><b>RESOLVED</b> to note the vision and mission statements but the Board be asked to note the comments above.</p>	